

STRATEGIC ANALYSIS OF PERSPECTIVE IN THE MANAGEMENT FOR THE YOUNG PEOPLE IN THE REGION OF STRUGA

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ABSTRACT

Strategic choice is the main limiting factor to reach up to the selection criteria. Management is the one that makes decisions for choosing satisfactory and also formulation and implementation of the strategy. The selected strategy can be understood in the context of the factors and criteria by alternative analysis in the search and selection of opportunities. Criteria for identification of internal and external character of strategic analysis are the SWOT analysis-the possibility of control and management (leading) of certain elements. However, the vision of the youth people in the region of Struga is that they are an integral factor in the building of civil society multicultural, economic social life and healthy vital environment.

The purpose of this international scientific work is a priority and a strategic measurement for the young people in the region of Struga with a long-term goal as a result of reducing poverty and migration.

KEYWORDS: Strategy, Environment, SWOT, Factor, Multicultural